



## Sponsor Levels & Benefits

❖ (Denotes new benefit for 2007)

Each Sponsor Level includes the benefits of the preceding level

### **Friends** **>\$ 150**

- Exposure to all race participants, spectators, and volunteers
- Association with Burlington Education Foundation
- ❖ Free Race Application and Race T-Shirt
- Leaflet acknowledgement distributed in runner's bag
- Listed as sponsor of event on BEF Web Site
- Product/ Coupon insertion into runner's bags
- All donations are Tax Deductible

***In addition, sponsors at the following levels receive additional benefits:***

### **Patron** **\$ 250**

- **Your WEB link provided from BEF web site Event page**
- ❖ **Exhibition or Advertising space**
- ❖ **Name positioning on T-Shirt**

### **Donor** **\$ 500**

- **Name positioning on T-shirt**
- ❖ **Corporate banner placement at race site**

### **Supporter** **\$ 1,000**

- **2 race route signs**
- ❖ **Logo or Name positioning on T-shirt**
- **Acknowledgement of support in local newspaper and BEF newsletter**

### **Leader** **\$ 2,500**

- **5 race route signs**
- ❖ **Prominent Logo or name positioning on T-shirt and website**
- **Recognition of support in local newspaper and BEF newsletter up to and preceding the event**

### **Partner** **\$ 5,000**

- ❖ **Customized marketing mutually agreed upon by the BEF and the sponsor**
- ❖ **Most prominent name or Logo positioning on T-shirt**
- ❖ **Logo and Link on BEF web site home and event page and BEF Newsletter**
- ❖ **Recognition of support and publicity on BEF web site including photographs**
- **Publicity of support in local newspaper and BEF newsletter up to and preceding the event**
- **10 race route signs**

*ALL PROCEEDS BENEFIT STUDENTS IN BURLINGTON PUBLIC SCHOOLS.*



**Exercise for Education  
5k Run or Walk  
BURLINGTON HIGH SCHOOL  
MAY 6, 2007  
9:00 AM**

**Please complete form and return no later than 4/01/2007 to be included in promotional material:**

_____	<b>Partner</b>	<b>\$5,000</b>
_____	<b>Leader</b>	<b>\$2,500</b>
_____	<b>Supporter</b>	<b>\$1,000</b>
_____	<b>Donor</b>	<b>\$ 500</b>
_____	<b>Patron</b>	<b>\$ 250</b>
_____	<b>Friend</b>	<b>\$ 150</b>
_____	<b>Other</b>	<b>\$ _____</b>

Corporation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Town, State, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Additional \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please make checks payable to:

**Burlington Education Foundation**

**P.O. Box 756**

**Burlington, MA 01803**

For more information, please contact Lori Kashgegian @ 781-272-5358, 5K Fundraising Committee Chair