



On behalf of the Burlington Education Foundation, I would like to offer you the opportunity to be involved in an exciting tradition, the 4th annual **Exercise for Education**, 5K Run or Walk.

The **Exercise for Education** is a 5K road race event sponsored by the Burlington Education Foundation and attracts runners and walkers and supporters from the local community. Some of our past Sponsors include Nordblom, Patriot Partners, Riemer & Braunstein, Gymnastics & More, Lahey Clinic, Baystate Federal Savings Charitable Foundation, Cambridge Savings Charitable Foundation, Northeastern University, Roche Bros., Winchester Hospital, Eastern Bank, JB Sash & Door, Gray, Gray, & Gray, LLP, Dr. Eugene Mickey, Exit Premier Real Estate, Showcase of Homes, Vidoli & Associates Real Estate, and many more patrons.

On May 4, 2008, BEF will host the **4th Annual Exercise for Education**. Last year, this event attracted 300+ runners, hundreds of spectators, and raised over \$25,000 for the Burlington Education Foundation. In turn, this money was awarded to several grants in the fall 2008 cycle.

The BEF is a non-profit organization whose mission is to promote community involvement in education by channeling donations from businesses and individuals to provide Burlington educators with an alternative source of funding for curriculum enrichment programs.

In order to provide a great experience for the participants, we are looking to partner with you and a variety of companies to provide both cash and in-kind donations, which may include merchandise, gift certificates, or food used for post-race and raffle prizes. We appreciate any donation and will work with all sponsors to create a long standing partnership. Sponsorship of the BEF yields many benefits:

- Opportunity to play an integral role in a lasting tradition in Burlington
- Inspire and support innovative teaching and learning
- Local and BEF media and BEF Website promotion and publicity of support
- Exposure to approx. 5,000 Burlington families with enrolled public school children (grades K-12)
- Direct Marketing opportunities to hundreds of participants from the local area and beyond through
  - Race Course Signage
  - Exhibition and/or demo space
  - Company name on T-Shirts
  - Race Bag Promotional Inserts

We hope you will consider partnering with the Burlington Education Foundation to sponsor this event. Please take a moment to review the enclosed sponsor materials and BEF newsletter. Donations will be graciously accepted at any time between now and the race, but in order to be included in promotional material, all sponsorships must be confirmed by **April 1, 2008**. We now offer on-line payment capability on our website. For further information, visit us at [www.burlingtonedfoundation.org](http://www.burlingtonedfoundation.org). If you have any questions, contact me directly at 781-272-5358 or via email @ [lmkash@verizon.net](mailto:lmkash@verizon.net).

Thank you for your consideration,

Sincerely,

Lori Kashgegian

Chairperson, Exercise for Education Fundraising

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